



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Consumer Transaction-Based Marketing of Goods and Services																																																																
Application Number: 10/607677																																																																	
Confirmation Number: 8065																																																																	
First Named Applicant: Larry Napier																																																																	
Attorney Docket Number: ADG 03US																																																																	
Art Unit: 3629																																																																	
Search string: ( 4750119 or 4941090 or 5117355 or 5202826 or 5287268 or RE36116 or 6105001 ).pn.																																																																	
<b>US Patent Documents</b>																																																																	
Note: Applicant is not required to submit a paper copy of cited US Patent Documents																																																																	
<table border="1"><thead><tr><th>Init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>/YR/</td><td>1</td><td>4750119</td><td>1988-06-07</td><td>Cohen et al.</td><td></td><td>364</td><td>401</td></tr><tr><td>/YR/</td><td>2</td><td>4941090</td><td>1990-07-10</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td>/YR/</td><td>3</td><td>5117355</td><td>1992-05-26</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td>/YR/</td><td>4</td><td>5202826</td><td>1993-04-13</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td>/YR/</td><td>5</td><td>5287268</td><td>1994-02-15</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td>/YR/</td><td>6</td><td>RE36116</td><td>1999-02-23</td><td>McCarthy</td><td></td><td>705</td><td>16</td></tr><tr><td>/YR/</td><td>7</td><td>6105001</td><td>2000-08-15</td><td>Masi et al.</td><td></td><td>705</td><td>14</td></tr></tbody></table>	Init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	/YR/	1	4750119	1988-06-07	Cohen et al.		364	401	/YR/	2	4941090	1990-07-10	McCarthy		364	405	/YR/	3	5117355	1992-05-26	McCarthy		364	405	/YR/	4	5202826	1993-04-13	McCarthy		364	405	/YR/	5	5287268	1994-02-15	McCarthy		364	405	/YR/	6	RE36116	1999-02-23	McCarthy		705	16	/YR/	7	6105001	2000-08-15	Masi et al.		705	14	
Init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass																																																										
/YR/	1	4750119	1988-06-07	Cohen et al.		364	401																																																										
/YR/	2	4941090	1990-07-10	McCarthy		364	405																																																										
/YR/	3	5117355	1992-05-26	McCarthy		364	405																																																										
/YR/	4	5202826	1993-04-13	McCarthy		364	405																																																										
/YR/	5	5287268	1994-02-15	McCarthy		364	405																																																										
/YR/	6	RE36116	1999-02-23	McCarthy		705	16																																																										
/YR/	7	6105001	2000-08-15	Masi et al.		705	14																																																										
<b>Signature</b>																																																																	
<table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td>/Yehdega Retta/</td><td>05/30/2008</td></tr></tbody></table>		Examiner Name	Date	/Yehdega Retta/	05/30/2008																																																												
Examiner Name	Date																																																																
/Yehdega Retta/	05/30/2008																																																																